
EASTON BRANCH

37th ANNIVERSARY

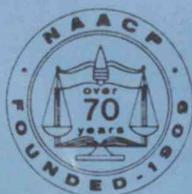
Freedom Fund BANQUET

SATURDAY, JUNE 13, 1981

HOTEL EASTON

Easton, Pennsylvania

NAACP



Theme:

"GOD IS GOOD"



**METZ
MECHANICAL**

EASTON, PA.



Rev. Jesse Louis Jackson



Guest Speaker Biographical Sketch

REVEREND JESSE LOUIS JACKSON was born October 8, 1941 in Greenville, South Carolina. After graduating from Sterling High School in Greenville in 1959, he began his college career at the University of Illinois with the aid of a football scholarship, and went on to receive his Bachelor of Science Degree in Sociology at A & T University in North Carolina. During his college experiences, Reverend Jackson's representative roles demonstrated and exercised his potential for leadership, and his academic achievement attested to the value he placed on extensive education and self-development.

He has subsequently been recognized by the conferral of Honorary Doctorate degrees from over 22 colleges and universities; including his alma-maters, A & T State University and Chicago Theological Seminary; Pepperdine University, Oberlin University, Oral Roberts University, and Howard University.

The name and actions of Reverend Jesse L. Jackson received repeated national scrutiny and acknowledgement beginning with his 1967 appointment as National Director of Operation Breadbasket by the late Dr. Martin Luther King, Jr. He continued in this capacity until December, 1971, at which time he founded Operation P.U.S.H. (People United to Save Humanity). Reverend Jackson has since devoted much time to the development of Operation P.U.S.H., focusing on the perpetuation of a civil economics movement and the commitment to improving the quality of life of underprivileged and minority groups; and to the PUSH For Excellence in Education (PUSH-EXCEL) program, a program begun in September, 1977 to promote educational development based on a total involvement concept.

Reverend Jackson is a frequent lecturer for high school, college and professional audiences. His guest appearances before over 500 groups have included such organizations as the Democratic National Convention, the Republican National Committee, the Association for the Study of Afro-American Life and Study, the National League of Cities, the National Conference of Mayors, the National Urban League Conference, the United Negro College Fund, the University of Notre Dame, Tennessee State University, the National Council of Churches, the National Conference of Christians and Jews, the Department of Health, Education and Welfare, the National Education Association, the National Catholic Education Association, the National Association of Secondary School Principals, the American Federation of Teachers, Phi Delta Kappa, the American Public Health Association, the National Institute of Health, and the National Conference of Social Welfare.

Reverend Jackson has been the recipient of several distinguished awards, including the 1977 Golden Key Award, and award presented annually by the American Association of School Administrators. In association with Universal syndicate, Reverend Jackson writes a column which appears in over 75 newspapers nationwide, and was formerly a columnist with the Los Angeles Times syndicate. He is the first distinguished lecturer at the University of Southern California, and has made several guest appearances on nationally broadcast television programs, including "60 minutes". He has also received, the 1978 Rockefeller Public Award, and the 1979 Belarmine Medal.

An integral part of the man and the leader is the minister. He delivers the spiritual keynote for most Saturday morning meetings held at Operation P.U.S.H. in Chicago. In executing his ministerial responsibilities, he inspires hope in the destitute and the dispossessed by consistently reiterating "I AM SOMEBODY"; counsels the disturbed and distressed families, married couples, youth, etc., for those desiring; he unites in holy matrimony and for those close P.U.S.H. family, he eulogizes their dead.

An ordained Baptist minister, Reverend Jesse L. Jackson presently serves as an Associate Minister of the Fellowship Baptist Church in Chicago where he resides with his wife and five children.

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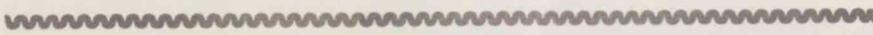
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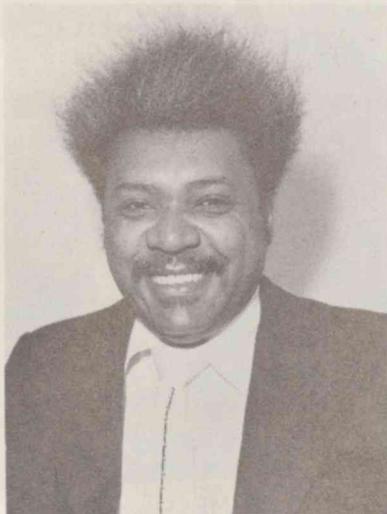
TIMEX. WATCHES

DAILY NUMBERS

Betty & Dick Cohn



Don King, Boxing Promoter



Don King Biographical Sketch

Donald King, the colorful, resourceful and energetic promoter from Cleveland, Ohio, has emerged in a few short years as one of the world's outstanding businessmen, entrepreneurs and diplomats. King started his mercurial rise to prominence as a promoter extraordinaire bringing to the world super colossal fights featuring Muhammad Ali. He has since branched out into numerous other fields with achievement and success.

Born in Cleveland, Ohio, 49 years ago, King and his five brothers and a sister grew up in that city's eastside ghetto. He spent a lifetime on the streets with what he terms the real folk, people he says "who know what it is to sweat, bleed and cry. . . ." He has never forgotten his roots and often expresses that identification by saying, "My magic lies in my ghetto ties".

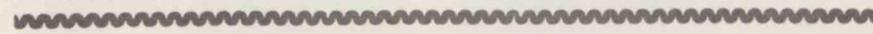
King was honored along with the then First Lady Betty Ford and retired Justice William O. Douglas as recipients of the coveted Urban Justice Awards for 1976. He was the recipient of the Heritage Award presented by the Edwin Gould Services for Children in New York for the year 1976. The Award is presented annually to the individual who is judged to have done the most for promoting racial harmony through sports. Don was named 1975 Man of the Year by the National Black Hall of Fame. He was named Minority Businessman of the Year by the Greater Washington Business Center. Don was named NAACP Man of the Year in Cleveland for his charity work for the organization.

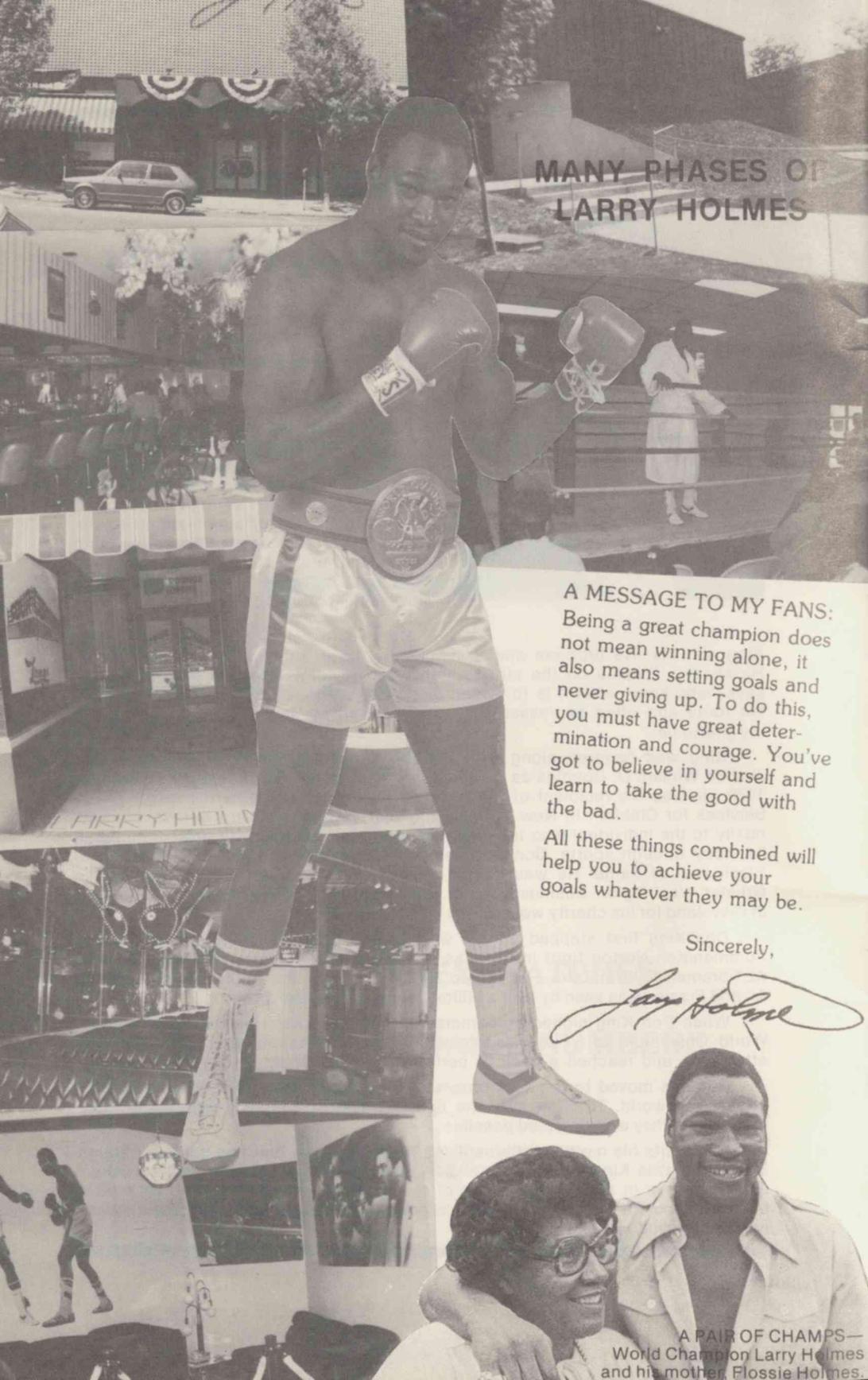
Don King first stepped on the world stage when he promoted the George Foreman/Ken Norton fight in Caracas, Venezuela. He followed that with the epic Ali/Foreman fight in Zaire. His titanic Thrilla in Manila, the third meeting between Ali and Frazier, was seen by over a billion people around the globe.

When Don King signed Muhammad Ali for the "Last Hurrah" battle against World Champion Larry Holmes, he accomplished what most thought was unattainable, and reached a peak of performance that would satisfy most mortals.

Don has moved to promote boxers of all weights from a variety of countries around the world. Through him, the lighter weights in boxing have made more money than they ever dreamed possible.

He credits his mother with instilling in him the faith that has led him through life. Mrs. Hattie King taught her children to maintain their strong, positive values and to believe in people regardless of the adversity they faced. He has always been involved with people. It is people power that has brought him the success he has achieved.





MANY PHASES OF
LARRY HOLMES

A MESSAGE TO MY FANS:
Being a great champion does not mean winning alone, it also means setting goals and never giving up. To do this, you must have great determination and courage. You've got to believe in yourself and learn to take the good with the bad.

All these things combined will help you to achieve your goals whatever they may be.

Sincerely,

Larry Holmes

A PAIR OF CHAMPS—
World Champion Larry Holmes
and his mother, Flossie Holmes

A SKETCH OF LARRY HOLMES World Heavyweight Champion

On Thursday evening, October 2, 1980, Larry Holmes exploded a myth and chased a shadow in one of the most unique settings for a boxing contest at Caesars Palace, Las Vegas.

That was the night Larry Holmes faced Muhammad Ali for the World Heavyweight Championship (WBC) and more than 25,000 people watched with mixed emotions in the first instant outdoor arena ever built. That was the night that Larry Holmes stopped Muhammad Ali in the 11th round and added the word "compassion" to his growing list of characteristics. Holmes could literally have demolished the living legend in whose shadow he has dwelt but he chose instead to be content with victory without humiliation.

This was the new Larry Holmes. He had already proved his courage and determination. He had visible pride in his performance in and out of the ring. He trained himself to be a winner and has yet to learn what it means to be a loser. And with the Ali fight, he attained the maturity that athletes need to reach the heights of a profession. He has done all that and more.

He has also demonstrated with eight knockouts in eight title defenses, a modern record, that he is without question not only the best heavyweight in the world but most probably the best fighter in the world today.

Larry Holmes was born on November 3, 1949, in the small town of Cuthbert, Ga., about five miles from the Alabama border, population 4300. He is one of 12 children born to Flossie and John Holmes. He went to work in a carwash in Easton where the family moved in 1956.

"I grew up fast," he said. "I worked hard. I learned a lot from working so hard. I had to push hard to get where I am now. I didn't get many breaks."

His mother describes him as "an average kid". "A good athlete," declares younger brother Bobby, "Baseball, football, basketball, wrestling, boxing, drag racing, you name it, Larry did it."

He turned pro in 1973. He learned his trade slowly, working as a sparring partner for Muhammad Ali and Joe Frazier.

"If there are some Ali moves in my style," declares Larry, "they just rubbed off. I made no effort to copy him. I am Larry Holmes, not Ali."

He has three daughters: Misty, 12; Lisa, 11 and Kandy Larie, almost a year old. Larry and his wife, Diane, have moved into their palatial new custom built home in Easton. There are 11 rooms, with 9 bathrooms, and it includes a full basement recreation area with a gym, showers and sauna, pool table, pin ball machines, bar and television. There's also an indoor swimming pool. It is the fulfillment of a dream.

Holmes is the complete family man and the family is his chief concern. He has built a new home for his mother, too.

Yet, his tastes in life remain simple, his hobby sports. He knows what he wants from life.

He's learned to be a business man, too. His "Round One" Night Club, a most exciting and unusual place, is open for business at 411 Northampton Street. His brand new offices sit atop the building and its rooms are a tribute to the talents of the champion. The Larry Holmes' Training Center on Canal St. on the south side of Easton, will be a lasting contribution to youth of the city.

Larry was the recipient of the YMCA's "Youth Incentive Award" as well as the Eastern Area Jaycees "Distinguished Service Award" and was named one of the "10 Outstanding Young Men in America" for 1980 by the United States Jaycees.

Larry Holmes has proven he's a champion both in and out of the ring.

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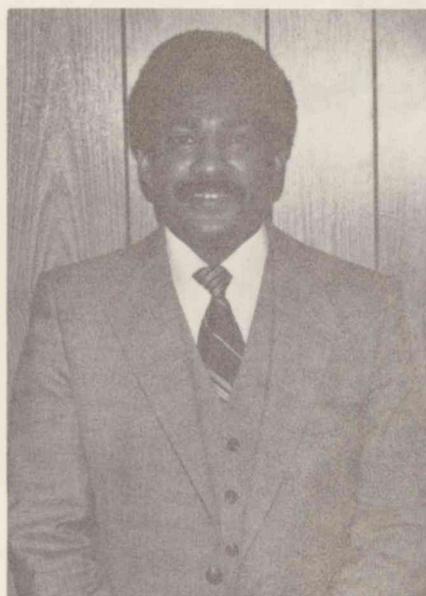
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PRESIDENT'S MESSAGE

FREEDOM FUND BANQUET

It is again my pleasure to welcome you on behalf of the Executive Board and members of the NAACP to our 37th Annual Freedom Fund Banquet of the Easton Area Branch.

Tonight we are very fortunate to have breaking bread with us three of the world's most prom-

inent men; the Rev. Jesse Jackson, President of Operation "PUSH", Advisor to Presidents; Don King, International Boxing Promoter, Maker of Champions; and, last but not least, our own Larry Holmes, WBC Heavyweight Boxing Champion, Businessman, Civic leader, Life Membership Chairman of the Easton Area Branch of the NAACP and friend.

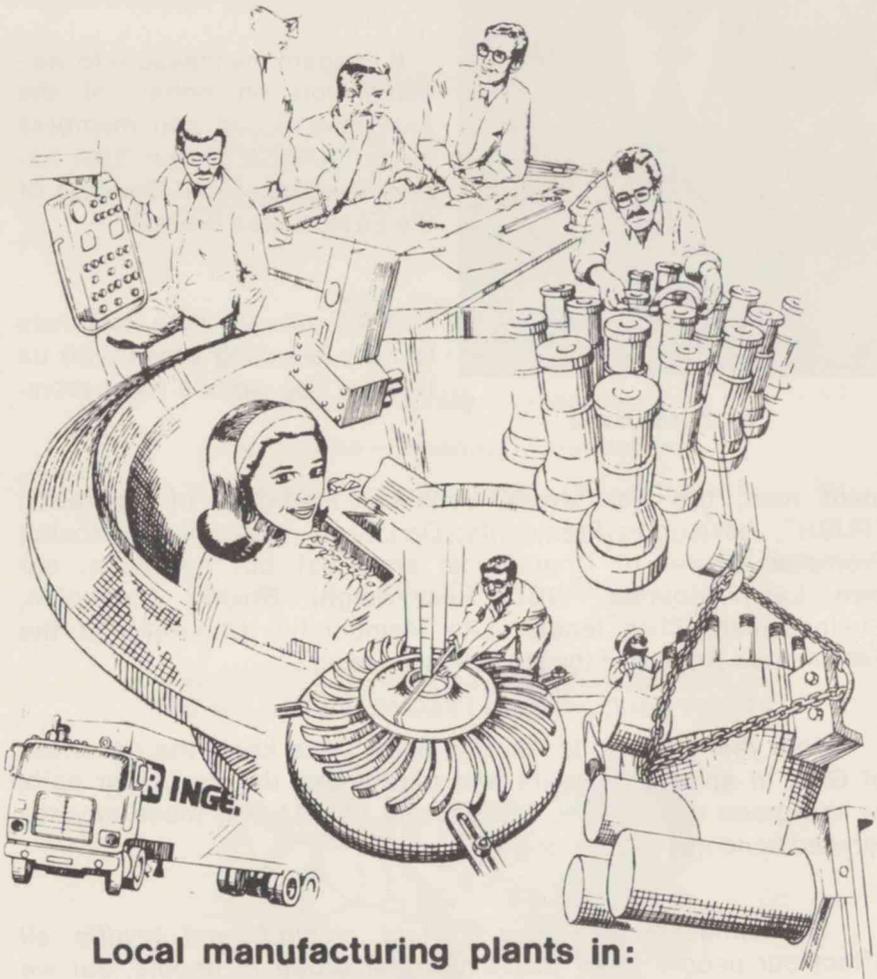
This year's theme is "God is Good". We know the goodness of God, in spite of detours and roadblocks thrown in our path, by the grace of God, the Church and the NAACP move steadily forward hand in hand.

Economics, Reaganomics, plant closing, and layoffs all affect our people more than any other group of people, but we shall endure, because we have the faith, "God is Good".



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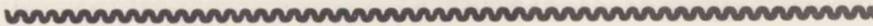
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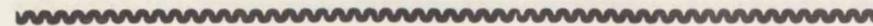
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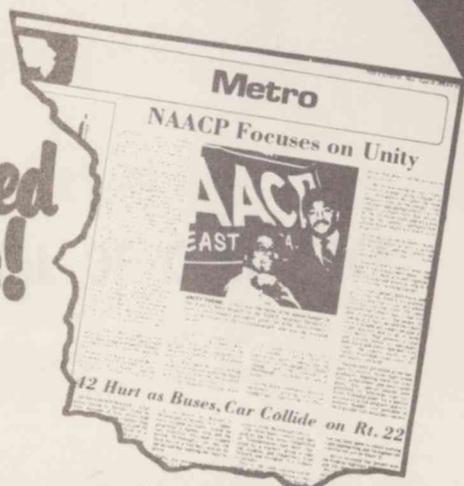
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Lift every voice and sing; Till earth and heaven ring; Ring with the harmonies of Liberty;

Let our rejoicing rise; High as the listening skies; Let it resound loud as the rolling sea. Sing a song full of the faith that; The dark past has taught us,

Sing a song full of hope that; The present has brought us. Facing the rising sun of our new day begun, Let us march on till victory is won.

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- Invocation REV. MRS. JUANITA DAVIS
- Introduction of Master of Ceremonies MR. CLARENCE CLARK
- Master of Ceremonies REV. FRED DAVIS
Pastor, Shiloh Baptist Church, Easton
- Welcome PHILIP MITMAN
Mayor of Easton
- Musical Solo CONNIE WILLIAMS
- Remarks LARRY HOLMES
WBC Heavyweight Champion
- Presentations RICHARD L. LOVELL
President, N.A.A.C.P.
- Remarks DON KING
Boxing Promoter
- Youth Branch VERMELLE RODRIQUES
Youth Advisor
- Remarks RICHARD L. LOVELL
President, N.A.A.C.P.
- Introduction of Guest Speaker LARRY HOLMES
- Guest Speaker REV. JESSE JACKSON
- Remarks H. MICHAEL SWINT
Freedom Fund Chairperson
- Benediction REV. MRS. JUANITA DAVIS
- Lift Every Voice & Sing ASSEMBLY
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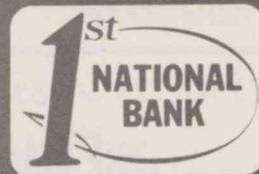
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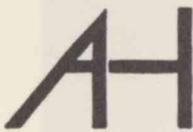
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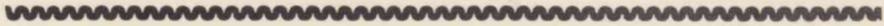


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