

Audio Podcast Rubric

CATEGORY	Level 1	Level 2	Level 3	Level 4
<p>Technical Production</p>	<p>Audio is recorded in a noisy environment with constant background noise and distractions. Volume changes are highly distracting. Segues between audio moments are choppy and obvious, distracting from the sense of the audio as a seamless whole. Podcast clearly does not meet the minimum length specified in the assignment, or it goes significantly over the specified maximum.</p>	<p>Audio is recorded in a semi-quiet environment with some background noise and distractions. Volume is occasionally inconsistent. Segues between moments of dialogue are occasionally choppy; more editing work should be done. Podcast falls within the assignment’s specified length parameters, but it would benefit from attention to pacing.</p>	<p>Audio is recorded in a quiet environment with minimal background noise. Volume is consistent across the audio. Segues between dialogue, music, and effects have been effectively edited for consistency of volume and pacing. Podcast length meets the assignment’s specifications and, to some extent, the needs of the story told.</p>	<p>Audio is recorded in a quiet environment, with an attempt in editing to filter out extraneous sounds. Volume of voice, music, and effects enhance the production. Editing of segues between moments of dialogue and interpolation of music and effects enhance the audio’s effectiveness. Podcast length not only meets the assignment’s specifications, but also demonstrates the creator’s thoughtfulness about what’s necessary or could be left out.</p>
<p>Framing (Introduction/Conclusion)</p>	<p>Speaker is not identified at the start of the audio. Omits the date the podcast was produced and location of speaker. Purpose of the audio is not clearly apparent from the initial moments of dialogue. No conclusion or sense of “arrival” is provided.</p>	<p>Identifies speaker at start of the audio. Omits or obscures the date and location of the conversation. Audio’s purpose is vaguely conveyed from the start. The audio concludes with an “arrival” moment, but that moment may not be clearly connected to what has gone before.</p>	<p>Identifies speaker at start of the audio and includes the date and location of the conversation. Connects the listener from the start to the story being told. Audio concludes with a relevant “arrival” moment.</p>	<p>Identifies speaker at start of the audio and calls attention to the date and location of the conversation at a moment when those details are purposefully given. Engages the listener from the start by providing a clear introduction through dialogue that establishes the story being told. Audio concludes with an “arrival” moment that provides satisfaction and food for “post-audio” thought for the listener.</p>
<p>Content</p>	<p>Content chosen has no relevance to an evolving narrative and its theme.</p>	<p>Content chosen is relevant to a story and theme, but moments of dialogue or other audio choices may not be clearly connected. The story’s theme may be obscure.</p>	<p>Content chosen creates a relevant story, with a clear theme.</p>	<p>Content chosen is clearly relevant and revealing of character. A compelling theme is conveyed well by content included and editing choices.</p>
<p>Theme</p>	<p>There is no evidence of a story arc within the audio.</p>	<p>There is a sense of a story told, or character revealed, within the audio, but production elements may not fully and intentionally support that story.</p>	<p>Content, framing, and technical production elements are clearly enlisted to provide a complete story.</p>	<p>Content, framing, and technical production elements demonstrate significant planning and execution in support of a compelling narrative. The story told is clear, relevant, insightful, and inspiring.</p>